



*The Links, Incorporated*  
*West Palm Beach Chapter*

Dear Sir or Madam:

The West Palm Beach Chapter of The Links, Incorporated is proud to announce the that our **32<sup>nd</sup> Annual White Rose Luncheon** will take place on Saturday, December 5, 2009 at the Palm Beach County Convention Center at 11:00 a.m. This Luncheon has become a signature event in the Palm Beaches as our organization's primary **fundraiser to benefit local scholarships**. Our Keynote Speaker will be **Lauren Lake**, author, attorney, and host of HGTV show.

Over the past 31 years, the West Palm Beach Chapter has donated over \$150,000 in scholarships to over 100 deserving students who are pursuing a college education.

**We are inviting you to be apart of this event by purchasing an ad.** Attached you will find a detailed listing of the Ad opportunities.

By way of brief background, The Links, Incorporate is a 501(C)(4), nonprofit, nonpartisan, public service, volunteer organization which was founded in 1951 and is comprised of over 12,000 women in more than 275 chapters throughout the United States, the Commonwealth of Bahamas, Frankfurt, Germany and South Africa. Furthermore, The Links, Inc., has a strong public service record and an unwavering commitment to education, cultural, social and civic concerns. This year, in addition to recognizing deserving students with scholarship awards, we will present a monetary gift to the West Palm Beach Chapter of the Juvenile Diabetes Foundation during our luncheon as well, to assist in their ongoing fight to eradicate the disease of juvenile diabetes.

To learn more about the work of The Links, Inc. at both the national and local level, we invite you to visit the following websites: [www.linksinc.org](http://www.linksinc.org) and [www.wpblinks.org](http://www.wpblinks.org)

In these challenging economic times, we realize that every dollar must be spent wisely, and we certainly hope that our demonstrated commitment to helping those in great need will inspire you to join with us through your financial support to make this a successful event. Your contribution will aid some deserving student to realize his or her dream! We look forward to hearing from you in the near future, and we "Thank You" in advance. In the meantime, if you have any questions or need to speak with someone please contact us at: [\(561\) 373-0311](tel:5613730311) or [\(561\) 261-2447](tel:5612612447).

Sincerely,

*Delores Oliver Calloway*

Link Delores Oliver Calloway  
Luncheon Co-Chair

*LaVoise Taylor Smith*

Link LaVoise Taylor Smith  
Luncheon Co-Chair

cc: Link Ethel Isaacs Williams, Chapter President

*P.O. Box 2711 West Palm Beach, Florida 33402-2711*

# The Links, Incorporated West Palm Beach Chapter



32<sup>nd</sup> Annual White Rose Luncheon  
December 5, 2009  
Palm Beach County Convention Center

## Ad Solicitation Booklet

### Supporter Categories

Inside Cover Page	\$300.00
Outside Cover Page	\$500.00
Full Page Ad	\$150.00
One-Half Page Ad	\$ 75.00
One-Fourth Page Ad	\$ 50.00
Photos with Ad	\$10.00 Per Photograph

\* All ads are to be submitted camera ready on or before November 1, 2009.